



# GARGI DEOGHARE

## PORTFOLIO EDUCATOR | STRATEGIC DESIGNER

### SUMMARY

I am a Portfolio Educator and Strategic Designer. With expertise in portfolio mentorship I have guided 500+ students to create winning portfolio. I have gained industry experience by previously working at PepsiCo, Prime Studio-New York, Beyond Design-Chicago, Philips Design-India and BTSDI-Milan. An amalgamation of my multi-cultural experiences enhances my ability to be perceptive, empathetic and exhibit strong communication skills. I also have a personal portfolio guidance venture called 'The Design Collect' (IG handle @thedesigncollect)

### WORK EXPERIENCE

#### PepsiCo, New Delhi

Strategic & Brand designer | June 2019 - September 2021

- Worked on packaging and innovation projects for different brands to enhance their consumer experience.
- Created visual identity systems for brands to elevate their identity and presence.

#### Silica Institute, Pan India

Learning & Development Manager | May 2021 - Current

- Designed and taught a full 16 weeks design curriculum program to the students across the country.
- Trained faculties to conduct similar program for new batches and build their own methodologies.

#### BTS Design Innovation, Milan

Design Intern | Sept - Dec 2018

- Created a baby product project in collaboration with Philips to gain new clients for the studio.

#### Philips Innovation, Bangalore

Design Intern | Sept - Dec 2017

- Worked on life cycle management project for kitchen appliances. User research, ethnography and synthesis.
- Internship experience video: <http://y2u.be/BSQ68HVBPCo>

### CONTACT ME AT

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### EDUCATION

2022 - Current  
University Canada West, Canada  
MBA

2018 - 2019  
Istituto Europeo di Design, Italy  
Masters in Strategy & Innovation

2013 - 2017  
ISD Rubika, India  
Bachelors in Industrial Design

### SKILLS

Graphic Design Skills  
Strong Communication Skills  
Team Player  
Hard working  
Leadership skills  
Event Management  
MS Office Skills  
Fast Learner

### LANGUAGES

English ●●●●●●●●  
Hindi ●●●●●●●●  
French ●●●●●●●●  
Marathi ●●●●●●●●  
Gujrati ●●●●●●●●

## RECOGNITIONS

- 📌 **Huawei/Wired Hackathon**  
Best concept winner
- 📌 **Milan Coffee Week**  
Vittoria Arduino concept winner
- 📌 **Design Talent UK**  
Best service design concept
- 📌 **Cumulus, IIT IDC**  
Sustainability concept winner
- 📌 **Society Interiors**  
All India best design winner
- 📌 **YUJ Design**  
Uxplorer Award winner

## VOLUNTEER WORK

**Art of Living Foundation**  
2011 - present  
Conducting drawing classes and personality development sessions for underprivileged kids.

**Deepashram Orphanage Delhi**  
2019  
Conducted storytelling, donation and play sessions with the kids.

**Flock Coliving**  
2020  
Organized and managed story telling and stress management workshops for the coliving community.

### Prime Studio, New York

Design Intern | Jun - Sept 2017

- Ideation, Sketching, prototyping for multiple home appliances, FMCG products and packaging projects.
- User interviews/survey and weekly blog content writer.
- Internship experience video: <http://y2u.be/cdjYSPNF1JU>

### Beyond Design, Chicago

Design Intern | Aug - Jan 2017

- Participated in focus group interviews, ethnography and research for projects.
- Collaborated with cross functional teams for product design and research based projects.
- Internship experience video: <http://y2u.be/1gm8cAQFFTw>

## COLLABORATIONS

### PHILIPS

Baby care product for millennial parents.

**harman/kardon**  
by HARMAN

Next generation audio typology for connected homes.

**homecentre**

Agile and collaborative office furniture.

**NAPAPIJRI**

Service design project based on circular economy.

### Hisense

Envisioning entertainment for the new generation.

## MASTERCLASS PRESENTATION & INTERVIEWS

### Strate School of Design

Presentation on portfolio building and internship experience.

### Pearl Academy

Mentoring on portfolio building and internship experience.

### MIT Institute of Design

Masterclass on portfolio building and internship experience.

### G D Goenka School of Fashion & Design

Masterclass on portfolio building and internship experience.

### Lean Pitch Online Meetups

Presentation on portfolio building and internship experience.