

CONTACT ME AT

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Vancouver, E

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EDUCATION

2022 - Current University Canada West, Canada MBA

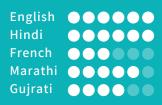
2018 - 2019 Istituto Europeo di Design, Italy Masters in Strategy & Innovation

2013 - 2017 ISD Rubika, India Bachelors in Industrial Design

SKILLS

Graphic Design Skills Strong Communication Skills Team Player Hard working Leadership skills Event Management MS Office Skills Fast Learner

LANGUAGES



GARGI DEOGHARE

PORTFOLIO EDUCATOR | STRATEGIC DESIGNER

SUMMARY

I am a Portfolio Educator and Strategic Designer. With expertise in portfolio mentorship I have guided 500+ students to create winning portfolio. I have gained industry experience by previously working at PepsiCo, Prime Studio-New York, Beyond Design-Chicago, Philips Design-India and BTSDI-Milan. An amalgamation of my multi-cultural experiences enhances my ability to be perceptive, empathetic and exhibit strong communication skills. I also have a personal portfolio guidance venture called 'The Dexign Collect' (IG handle @thedexigncollect)

WORK EXPERIENCE

PepsiCo, New Delhi

Strategic & Brand designer | June 2019 - September 2021

- Worked on packaging and innovation projects for different brands to enhance their consumer experience.
- Created visual identity systems for brands to elevate their identity and presence.

Silica Institute, Pan India

Learning & Development Manager | May 2021 - Current

- Designed and taught a full 16 weeks design curriculum program to the students across the country.
- Trained faculties to conduct similar program for new batches and build their own methodologies.

BTS Design Innovation, Milan

Design Intern | Sept - Dec 2018

• Created a baby product project in collaboration with Philips to gain new clients for the studio.

Philips Innovation, Bangalore

Design Intern | Sept - Dec 2017

- Worked on life cycle management project for kitchen appliances. User research, ethnography and synthesis.
- Internship experience video: http://y2u.be/BSQ68HVBPCo

RECOGNITIONS

Huawei/Wired Hackathon Best concept winner

Milan Coffee Week Vittoria Arduino concept winner

Design Talent UK Best service design concept

Cumulus, IIT IDC Sustainability concept winner

Society Interiors
All India best design winner

YUJ Design Uxplorer Award winner

VOLUNTEER WORK

Art of Living Foundation 2011 - present

Conducting drawing classes and personality development sessions for underprivileged kids.

Deepashram Orphanage Delhi 2019

Conducted storytelling, donation and play sessions with the kids.

Flock Coliving 2020

Organized and managed story telling and stress management workshops for the coliving community.

Prime Studio, New York

Design Intern | Jun - Sept 2017

- Ideation, Sketching, prototyping for multiple home appliances, FMCG products and packaging projects.
- User interviews/survey and weekly blog content writer.
- Internship experience video: http://y2u.be/cdjYSPNF1JU

Beyond Design, Chicago

Design Intern | Aug - Jan 2017

- Participated in focus group interviews, ethnography and research for projects.
- Collaborated with cross functional teams for product design and research based projects.
- Internship experience video: http://y2u.be/1gm8cAQFFTw

COLLABORATIONS

PHILIPS

Baby care product for millennial parents.

harman/kardon Next generation audio typology for connected homes.

Agile and collaborative office furniture.

Service design project based on circular economy.

Hisense Envisioning entertainment for the new generation.

MASTERCLASS PRESENTATION & INTERVIEWS

Strate School of Design Presentation on portfolio building and internship experience.

Pearl Academy Mentoring on portfolio building and internship experience.

MIT Institute of Design Masterclass on portfolio building and internship experience.

G D Goenka School of Fashion & Design

Masterclass on portfolio building and internship experience.

Lean Pitch Online Meetups

Presentation on portfolio building and internship experience.